

SIST, off-campus centre for Universities of Sunderland

In collaboration with:

University of Wales Institute, University of Essex, Groupe Sup de Co Amiens
University of Laval (Faculté des Sciences de l'Administration, Québec)
Europe Asia Business School, University Hassan II, University Cadi Ayad
Internet Society, Journal of Internet Banking & Commerce and Emerald

Organise

ICeP'09: International Conference on eCommerce, ePayment & Applications

Marrakech, Morocco, 25-27 September 2009

The ICeP'09 is a major international event for researchers, academics, industry specialists, practitioners & students interested in the advances in, and applications of, e-Commerce. Speakers are invited from academic institutions and leading innovative companies to debate the most crucial contemporary issues related to ecommerce. Over a hundred advanced papers will be presented and discussed. This conference aims to cover both technological as well as non-technological issues related to this new business paradigm.

High-quality papers in all area of eCommerce which, at the time of submission, have not been published or accepted for publication or are welcome. All submitted papers will be blind reviewed on the basis of technical quality, relevance, significance and clarity.

Topics for this conference include, but are not limited to:

eCommerce Technology

- eBusiness Applications & Software
- Security for enabling eCommerce
- Web based Information Systems
- Information Personalization Technology
- Search Engines & Intelligent Agents

eCommerce & Management

- Managing Innovation & Entrepreneurship
- eCommerce Strategy & Implementation
- eCommerce Economics & Business Models
- Online Auctions & Optimal Pricing
- eMarketing
- eHuman Resource Management

Regulatory & Policy Issues

- Social Issues in e-Commerce
- The Regulatory Environment of e-Commerce
- IT governance
- Trust & Security Issues in e-Commerce

Global e-Commerce

- eCommerce in developing/emerging Countries
- Barriers to e-Business Adoption
- Infrastructure for eCommerce
- Social Network & eCommunities
- IT Investment & Economic Performance
- IT Financing & Private Equity Industry
- IT & Financial markets

Services & Applications

- eLogistics & Supply Chain Management
- eGovernment
- eProcurement
- Business-oriented eCommerce
- Retailing in e-Commerce
- Mobile Commerce
- Internet Banking & ePayment Systems
- eHealth
- eTourism
- eLearning

The Conference will be composed of several types of contributions **(in French or English)**:

- **Full Papers** – These include mainly accomplished research results and have 8-16 pages at the maximum (10,000 words).
- **Short Papers** – These are mostly composed of work in progress reports or reflection papers (review recent literature to a particular problem or approach and provide suggestions) and have 4-8 pages at maximum (5,000 words).
- **Doctoral Consortium** - A Doctoral Consortium will discuss in group, individual projects of PhD students. PhD students should send a report of their work so far with a maximum of 4 pages (2,500 words).

Best papers will be published in the peer review journals: “International Journal of Business”, “Journal of Internet Banking & Commerce”, “Banks and Bank Systems”, “Problems and Perspectives in Management”, “Innovative Marketing”, “Investment Management and Financial Innovations”, a handbook of research and a selection of Emerald journals.

Important Dates:

- **Send abstract paper submissions** (format doc or pdf) in French or English to info@educasphere.com no later than 30 June 2009
- **Notification to Authors:** 15 July 2009
- **Final Camera-Ready Submission and Early Registration:** Until 14 August 2009
- **Late Registration:** After 14 August 2009

Program Committee

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THE JOURNAL OF INTERNET
BANKING AND COMMERCE



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